

HEMP 101

Ask anyone with knowledge of hemp, and they will tell you that it is going to change the world.

WHAT'S NEXT

Passing the Farm Bill was step number one. Now, the HIA is working to "normalizing" hemp in the consumer marketplace.

STUMBLING BLOCKS

Hemp growers have to be able to maintain their property but most banks won't lend them money...they are often rejected by advertising platforms, and they cannot access all the grants available to them.

HEMP THEN

- Hemp has been cultivated for the purpose of food and body care products, paper, textiles, and building materials for hundreds of years.
 - Hemp has always been valued for its strength and durability.
 - Sailors relied upon hemp cordage for strength to hold their ships and sails, and the coarseness of the fiber made hemp useful for canvas, sailcloth, sacks, rope, and paper.
 - Christopher Columbus sailed to America on ships rigged with hemp.
 - Hemp was grown extensively in colonial America by numerous farmers including George Washington and Thomas Jefferson.
 - Betsy Ross sewed the first American flag from hemp.
- Levi Strauss hemp for the very first pair of jeans made in California.

HEMP NOW

- While CBD has been the most high-profile hemp product in recent years, hemp has very diverse uses that could impact many product and manufacturing sectors.
- Hemp can replace synthetic, petroleum based and other high embodied energy materials to produce high performance products are better for the environment.
- Hemp fiber is one of the strongest and most durable of all natural textile fibers. Products made from hemp will outlast their competition by many years.
- Hemp seeds provide the highest content of digestible protein in both the plant and animal kingdoms. Hemp Seeds are one of nature's most perfect foods and contain high levels of vitamins A, C and E and beta-carotene and are rich in protein, carbohydrates, minerals and fiber.
- Due to the porous nature of the fiber, hemp is more water absorbent, and will dye and retain its color better than any fabric including cotton.
- Not only is hemp strong, but it also holds its shape, stretching less than any other natural fiber. This prevents hemp garments from stretching out or becoming distorted with use.
- Hemp may be known for its durability, but its comfort and style are second to none. The more hemp is used, the softer it gets. Hemp doesn't wear out, it wears in.